



NEVER STOP LEARNING

SWISS SCHOOL OF BUSINESS AND MANAGEMENT GENEVA

GENEVA // ONLINE

www.ssbm.ch



ABOUT US

We are a unique, innovative and international school of business and management, with highly experienced lecturers from some of the most prestigious universities around the world.

We offer premium research, practice and relevant education. The Swiss School of Business and Management Geneva is a research-based school with faculty from top universities and students from over 145 different countries.

The foundation of our success lies in our commitment to nurturing an environment that fosters collaboration and inclusivity, where diversity thrives, creativity flourishes, and innovation becomes second nature. Our international student body is supported by renowned faculty members who will encourage you to acquire a high-level of soft and hard skills.



OUR PROGRAMS

SSBM offers various educational programs in Business and Management, ranging from **Bachelor, Master, Master of Business Administration (MBA) to Doctor of Business Administration (DBA)**. They are taught either online or onsite at a high quality level.

We use a top-notch educational platform that is also used by Harvard and MIT to enhance the online learning experience.

SSBM guarantees to deliver top Swiss Quality Education through its international faculty.



**BACHELOR
MASTER**



**MBA
DBA**



**FURTHER
EDUCATION**

A photograph of a large group of graduates in black academic regalia with gold stoles and black mortarboards, seated in rows in a modern hall with large windows and a wooden ceiling. The graduates are looking towards the right side of the frame.

7200 alumni

145 countries

170+ faculty

5 QS Stars

OUR PROGRAMS

With our unique programs you will strengthen your strategic vision, efficiency and leadership to manage today's organizations. We aim at providing a superior learning experience that will have a direct impact on your professional development.

We are unique

Programs designed with industry partners

The single most differentiating feature of SSBM Geneva is that our programs were designed in partnership with over 30 international companies. This enables us to offer top executive educational courses on a wide range of managerial and financial topics by delivering top Swiss Quality Education.

Leadership and Professional Development

Programs designed with industry partners

Our objective is to provide a superior learning experience that will have a direct impact on your professional development. With our unique programs, you will strengthen your strategic vision, efficiency and leadership skills to manage today's organization.



STORIES FROM OUR ALUMNI NETWORK



"SSBM offers high level education with experienced professors and effective learning. This is a great opportunity to boost my career and invest in quality education"

*Elisa Simeoni,
Talent Manager, i-surance, France*



"I know I speak for all DBA students when I say we are all proud to be part of the SSBM family. My recommendation is don't wait, don't hesitate, just go for it. Its a decision you won't regret"

Jonas Hjoernered, Lecturer



"The program's global perspective, combined with a practical hands-on approach to learning, provided a well-rounded education that is highly relevant to the modern business landscape"

David Ramirez, Rivercity Innovations



"I completed the Executive MBA program and it has been quite an experience. I have enjoyed myself and my expectations have been exceeded".

*Katarina Lasic, Finance Director,
Novo Nordisk*



WHY US?

SSBM Geneva is a global educational institution focused on your professional and personal development with the objective to make an impact on the world.

Our educational experience is built on the cornerstones of diversity and multiculturalism, and our talent comes from all over the world.

69

Ranked 69th by
CEOWorld
Magazine: "Best
Business Schools In
The World For 2023"

5

5 QS Stars for
online learning

10

among 10 Great
European
Universities For
Online Study by
PostGrad.com

+90%

90% of students
find jobs within 3
months of
graduating

145+

Nationalities. We have a
network of partnerships
with prestigious
international institutions.

7,200

alumni



SUPERIOR LEARNING EXPERIENCE

We aim at providing a superior learning experience that will have a direct impact on your professional development.

With our unique programs you will strengthen your strategic vision, efficiency and leadership to manage today's organizations.

Our Value Propositions

- ✓ 1. Our programs were designed in partnership with over 30 international companies!
- ✓ 2. Our faculty is world renowned and on average the majority of them have worked for over 15 years in various international companies
- ✓ 3. We use the world class learning management system used by Harvard and MIT
- ✓ 4. We offer high value for the price you will pay
- ✓ 5. We guarantee Swiss Quality Education
- ✓ 6. We will help you to stay competitive in today's fast-changing world!
- ✓ 7. We promise to help you gain new knowledge and skills that can advance your career
- ✓ 8. We promise you to utilize the latest techniques and technologies, to deliver premium educational content
- ✓ 9. Our students are coming from 145+ different countries!
- ✓ 10. We guarantee 100 % reimbursement up to 30 days after signing the contract.



A PASSION FOR LEARNING BEGINS WITH A SPARK



Best learning experience!

We believe that the best learning experience comes from top-notch motivational lecturers, who are able to spark a passion for learning. SSBM's **international faculty** strongly believes in inspiring and delivering top knowledge to our students in a new and innovative way.

SSBM is a research-based business and management school with faculty from top universities around the world. At SSBM we believe that the quality of an educational program is driven by the lecturer's knowledge and experience acquired through lifelong learning.

Our lecturers come from some of the most prestigious universities around the world.

Our Faculty

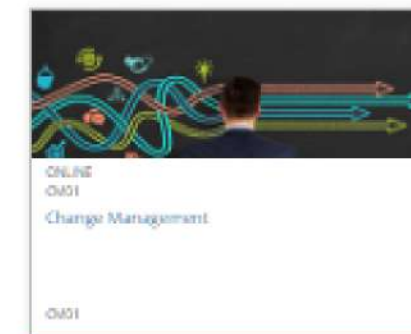
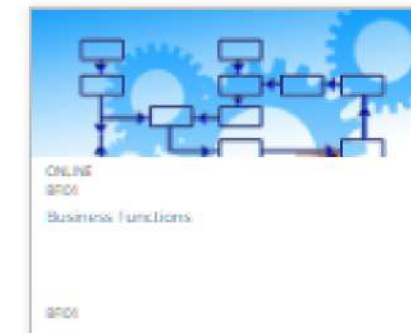
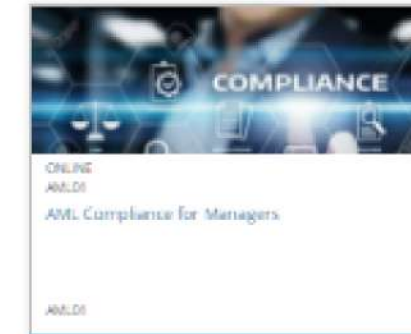
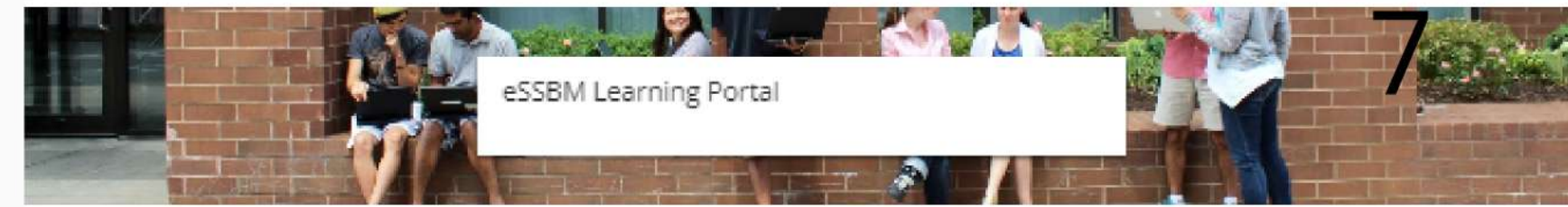
We believe that knowledge comes from a mix of talented and highly skilled professors who gained important experience in an industry context. That is why **we have partnered with a number of different industry leaders to design our educational programs** to fit the needs of the job market and the business environment.

OUR TECHNOLOGY

SSBM uses state-of-the-art technology that is also used by Harvard and MIT. We provide an interactive and top-notch learning experience.

SSBM offers a customized and tailor-made approach in order to provide a superior learning experience.

Our Learning Management System (LMS) can be easily adapted to any of the organizational needs including your own branding of the LMS, integration capabilities (e.g., SSO) or any other technological solution, which requires a smooth integration with your intranet.



THE VIBRANT CITY OF GENEVA



THE VIBRANT CITY OF GENEVA

SSBM Geneva sits right at the heart of business in the vibrant city of Geneva, Switzerland. Situated along the banks of Lake Geneva at the foot of the Alps, Geneva sparkles as one of Europe's most beautiful cities. Geneva is a global city, a financial center, and a worldwide center for diplomacy due to the presence of numerous international organizations, including the headquarters of many companies and international agencies.

CERN (the European Organization for Nuclear Research) is one of Geneva's best known educational and research facilities, most recently for the Large Hadron Collider.

Geneva is home to the European headquarters of the United Nations, in the Palace of Nations building, which used to be the headquarters of the former League of Nations. Several agencies are headquartered in Geneva, including the United Nations High Commissioner for Refugees, the UN Office of the High Commissioner for Human Rights, the World Health Organization, the International Labour Organization, International Telecommunication Union, the International Baccalaureate Organization and the World Intellectual Property Organization.

SSBM Geneva is proud to be located in the vibrant city of Geneva!





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