

GENEVA Certification Program

June 16th – June 20th 2025

Price per participant: 1.000 €

Duration: 5 days

Focus: The Certification Program is designed for professionals and students eager to explore international relations, business ethics, and AI governance.

Monday 16.06. & Tuesday 17.06.

Time: 9:00 AM - 3:00 PM

- Introduction to **Human Rights Council & its mechanisms** (UPR, Treaty Bodies, Special Procedures).
- Insights from the **Intergovernmental Working Group on Transnational Corporations**.
- **Forum on Business & Human Rights** – engaging with global leaders.
- **Exclusive exchanges with diplomats & experts** shaping international policy.
- **Simulation of complaints cases** at human rights bodies.
- Participation in a plenary session to **observe live UN discussions**.
- **Dialogue with NGOs** & key players in global governance.
- **UNOG visit** – firsthand experience inside the United Nations.



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Wednesday 18.06.

Time: 9:00 AM - 3:00 PM

- Led by SSBM Professors a **high-level simulation** focusing on AI governance, business ethics, and international relations. Simulation Structure Day 1:
 - Country assignments & strategy preparation
 - Opening statements (handwritten, no electronic devices)
 - General debate & informal discussions to refine national positions
 - Presentation of each delegation's stance



Thursday 19.06.

Time: 9:00 AM - 7:00 PM

- Led by SSBM professors a **high-level simulation** focusing on AI governance, business ethics, and international relations. Simulation Structure Day 2:
 - Private strategy planning – defining priorities
 - Negotiation of a global resolution – searching for consensus
 - Informal diplomatic discussions & resolution drafting
 - Amendments, final debate & voting on the resolution
- Exclusive Event with Cadillac: **Cadillac Innovation Meets Business Education** (Hosted at SSBM Geneva)
 - Presentation of the Latest Cadillac Models
 - Exclusive Test Drive
 - Networking Apéro



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Friday 20.06.

Time: 9:00 AM - 3:00 PM

- Sustainability & Human Rights in International Collaboration
- **Interactive Workshop** exploring global challenges
- **Networking with professionals & experts**
- **Official Certification Ceremony**

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