



# Alumni book





## Viviane Ladouceur

### ***Program: MBA in Sports Management***

Current role: Sport Manager, Singapore Aquatics

Viviane Ladouceur is an artistic swimming coach who has played a key role in guiding athletes to major international competitions, including the 2023 and 2024 World Aquatics Youth and Junior Championships, as well as **the 2025 World Aquatics Championships**. Her SSBM Geneva MBA in Sports Management has equipped her with strategic, managerial, and leadership skills—enabling her to plan training cycles, manage budgets, coordinate multidisciplinary teams, and take a long-term, organizational view of athlete performance.



“The knowledge I acquired at SSBM Geneva has been invaluable in the way I approach leadership, athlete development, and high-performance sports management.”



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## Pasha Rozenberg

### ***Program: Global MBA***

Current role: Customer Success Specialist, Zur Rose

Pasha Rozenberg is a **professional Olympic diver**. Highlights how SSBM Geneva's Online Global MBA allowed him to balance **high-performance sport with academic growth**. He emphasizes that discipline, perseverance, and vision—traits essential in sport—also drive **success in business**. Mr. Rozenberg values the MBA's practical learning and projects, which enhanced his confidence and problem-solving skills. His experience demonstrates how **SSBM Geneva empowers athletes and high-performing professionals** to pursue academic excellence without compromising their careers.

**SSBM Geneva offers a program that allows athletes to study flexibly and at their own pace; this is exactly what makes the MBA at SSBM Geneva so strong.**



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## Mike Conway

### ***Program: Global DBA***

Current role: CEO and founder, XVenture (Global)

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Dr. Mike Conway, a **Global DBA graduate from SSBM Geneva**, developed the “Mindzen xv program,” an online integrated mindset learning program designed to enhance productivity and well-being in organisations. Drawing on his experience coaching elite athletes and teams at events such as the FIFA World Cup and the Tokyo Olympics, his doctoral research tested the program with executives from Nestlé and ASM Global and a new Integrated Mindset Index validated by world-class coaches.

The program has expanded globally with a supporting **AI coach and app, received endorsement from the Australian Medical Association** for doctors’ professional development, and is being implemented in the UK, New Zealand, the USA.

**The doctoral research at SSBM Geneva has been instrumental in enabling me to measure how an integrated mindset improves an individual's performance and well-being.**

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## Enrika Uusitalo

### ***Program: DBA in Global Business Administration***

Current role: CEO, EU Imperium Consulting | Independent Expert, European Commission

Dr. Enrika Uusitalo, **SSBM Geneva DBA alumna**, is a leading figure in the Nordic–Baltic energy sector and an **Independent Expert with the European Commission**. She was recognized among **Europe’s “40 Under 40 Business Elite”** and her DBA research also earned **global recognition through the PIANC Global Award Competition**, emphasizing sustainable port readiness for offshore wind. Dr. Uusitalo exemplifies **SSBM’s combination of academic research and practical industry insight**.



**After finishing my MBA at SSBM Geneva, pursuing a DBA was a decision that has profoundly shaped my career, personal, and professional vision.**



**[READ THE FULL STORY](#)**



## Matilde Schwencke

### ***Program: Bachelors of Business Administration***

Current role: Professional Ski racer

Matilde Schwencke did her Bachelor's degree at SSBM Geneva, **successfully balancing her academic studies with a competitive skiing career**. She represented both SSBM Geneva and Chile at the **Torino 2025 University Games**, demonstrating resilience and excellence on a global stage. Matilde credits SSBM Geneva's **flexible online program, strong academic structure, and supportive faculty** for enabling her to study uninterrupted while training and competing internationally. Her story reflects **SSBM's commitment to empowering students to pursue education without compromising their passions**.

**“Having the opportunity to represent SSBM on this stage and contribute to making history for the university was an honor. I hope my experience can inspire other athletes to join the program and pursue their academic and athletic careers.”**



**[READ THE FULL STORY](#)**



## Gorata Kgathi

### ***Program: MBA in Sports Management***

Current role: World Rugby Coach & World Rugby Coach Educator and CO-Founder @TryTogether

Gorata Kgathi is an **MBA in Sports Management** alumna whose journey embodies the School's commitment to practical, globally relevant education. With a humanities background and extensive experience in **sports governance, coaching, mentorship, and advocacy**, Gorata sought formal management expertise **to further enhance her impact in the sector**. SSBM Geneva's international outlook, flexible learning, and student-centered approach made it the perfect fit.

**I am deeply grateful to SSBM Geneva for equipping me with the knowledge, confidence, and global perspective to lead and thrive.**



[\*\*READ THE FULL STORY\*\*](#)



## Miroslava Vilkova

### ***Program: MBA in Banking and Finance***

Current role: CEO and founder, IT Company

Miroslava Vilkova pursued her **MBA in Banking and Finance at SSBM Geneva** to deepen her expertise and **apply practical knowledge directly to her professional work**. She leveraged the program's **international curriculum, expert faculty, and real-world case studies** to enhance both her strategic understanding and hands-on skills in finance. Collaborating with classmates from **diverse industries and countries** broadened her **global perspective** and strengthened her problem-solving approach. **The MBA enabled her to take on larger-scale projects domestically and internationally**, boosting her confidence and opening new career opportunities.

**SSBM Geneva gave me both strategic knowledge and practical insights that perfectly aligned with my career ambitions.**



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## Alexandros Athanasiou

### ***Program: DBA in Business Administration and Management***

Current role: Head of Data, Digital & Technology Europe & Canada Oncology BU, Takeda

Alexandros Athanasiou's success story at SSBM Geneva highlights how the **DBA program helped him bridge academic rigor with practical leadership** in the pharmaceutical industry, he reshaped his leadership approach by **adopting a research-driven, empathetic mindset and challenging established business models**. Overall, his journey shows that true leadership comes from questioning assumptions, embracing growth beyond comfort zones, and **leading with empathy, innovation, and strategic thinking**.

**The DBA at SSBM Geneva offers the perfect blend of academic structure and practical relevance. It's not just about earning a title. It's about reshaping how you think and make an impact**

**READ THE FULL STORY**



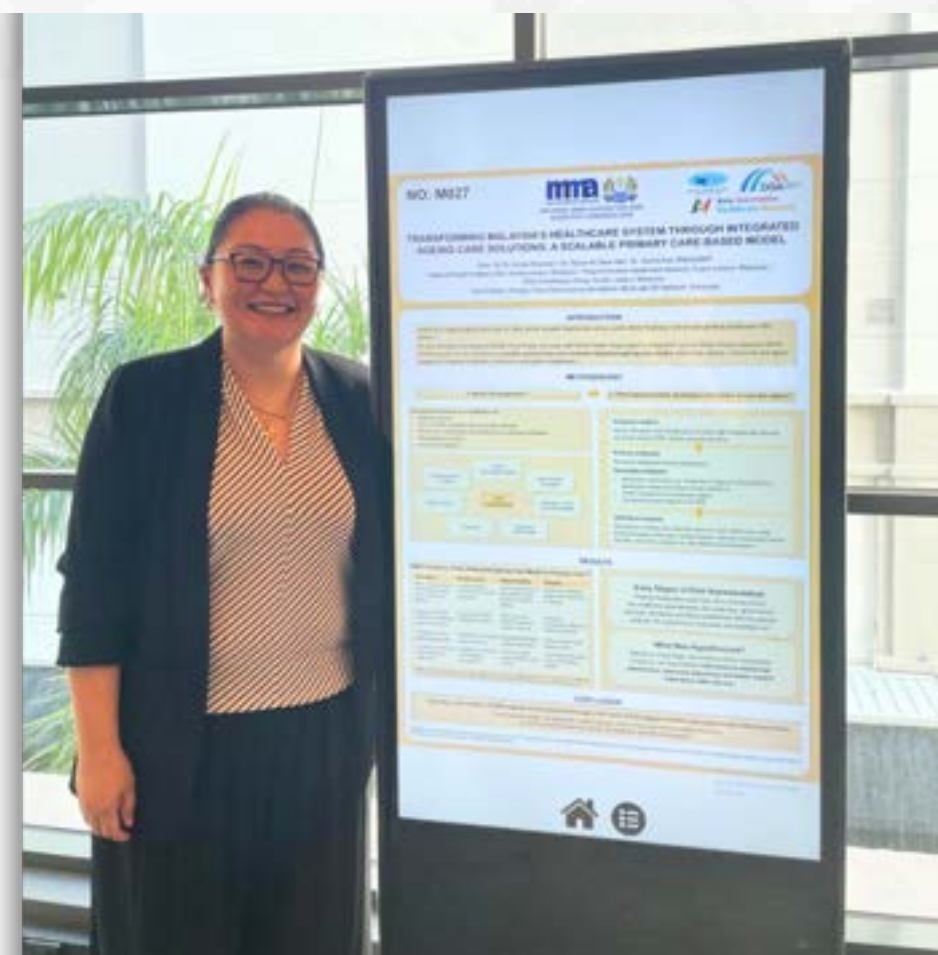
**Dr. Sylvia Hii**

***Program: MBA in Banking and Finance***

Current role: Group CEO & Chairman

Dr. Sylvia Hii transformed her DBA research at SSBM Geneva into a real-world healthcare movement, focusing on customer-centric, AI-enabled care for aging populations in Malaysia. As Founder & CEO of DGA Healthcare Group, she has led over a decade of innovation in medico-digital marketing, healthcare strategy, and AI transformation across ASEAN and India. Her doctoral work evolved into national healthcare initiatives, influencing policy and integrated care models—demonstrating how purpose-driven leadership and academics can create lasting healthcare transformation.

“My DBA journey at SSBM Geneva reminded me that education isn’t just about knowledge — it’s about creating solutions that matter.”



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## Karina Vazhitova

### ***Program: DBA in Business Administration***

Current role: Women@Dior, Christian Dior Couture | Founder and Career Advisor, DIVINE career

Karina Vazhitova is a **professional at Christian Dior Couture and a DBA candidate at SSBM Geneva**, researching how AI and data-driven strategies create competitive advantage in the luxury goods industry. She chose SSBM for its flexible, practice-oriented program, **which supports her full-time career** while enhancing her strategic and leadership skills. Her industry experience, including selection for the Women@Dior x UNESCO 2024–2025 program, strongly informs her research.



**When I discovered the exceptional program at SSBM in Geneva, I was captivated by its perfect blend of high-quality study materials and practical insights that align seamlessly with my aspiration for research.**



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## Dr. Aaron Nyanama

### ***Program: MBA in Banking and Finance***

Current role: Author of *The Unfinished Continent* | Advancing Africa's Intellectual & Economic Transformation

Dr. Aaron Nyanama, a DBA alumnus of SSBM Geneva and author of ***The Unfinished Continent: How the African Mind Must Lead the Next Civilizational Leap***, challenges deficit-based narratives about Africa by emphasizing its capacity for original innovation and leadership. Drawing on his doctoral research, he argues that Africa's future lies not in "catching up" but in forging its own civilizational pathways grounded in cultural knowledge, imagination, courage, and epistemic sovereignty. **His work encourages DBA students to pursue bold, evidence-based research that questions conventional assumptions and expands global understanding.**

**I chose SSBM Geneva because it offered a combination of academic discipline and practical relevance that I was looking for.**

**[READ THE FULL STORY](#)**



## Dr. Jordan Thurston

### ***Program: Online DBA***

Current role: Senior Vice President, Senior Audit Manager – Digital Banking & Client Experience, Citi

Dr. Jordan Thurston, an **Online DBA graduate of SSBM Geneva** and now Senior Vice President and Senior Audit Manager at Citi chose SSBM Geneva for its flexible, online format that **allowed him to work full-time while pursuing doctoral research**. Dr. Thurson credits the program with **strengthening his research and audit skills**, particularly in using mixed-methods approaches, and **now mentors current DBA students**. He encourages prospective candidates to apply, noting the program's strong balance of academic rigor and professional compatibility.



**The best advice I can give to prospective DBA students: Take action and apply! This program empowers you to advance your research while building your career.**



**[READ THE FULL STORY](#)**



## Mark-Markos Kehva

### ***Program: Bachelors of International Management***

Current role: Marketing Manager, Tallermäa Entertainment OÜ

Mark-Markos Kehva is a professional biathlete and a Bachelor of International Management graduate at SSBM Geneva who **successfully balances elite sports with higher education**. An accomplished athlete, he represents Estonia internationally, is a **multiple-time national and Baltic champion**, and is a member of the **Estonian Biathlon National A-team**, aiming to compete in the World Cup. He chose **SSBM Geneva for its strong reputation, graduate success, and flexible online program**, which allows him to combine full-time training with academic studies.

“  
**Studying at SSBM Geneva gives me a unique opportunity to pursue a bachelor's degree while being a full-time professional athlete.**  
”



[\*\*READ THE FULL STORY\*\*](#)



## Matthew John Partridge

### ***Program: Top-Up MBA in Financial Management***

Current role: Head of Finance and Operations, Australian Distilling – Old Young's and Gingen Gin

Matthew John Partridge, a graduate of the **SSBM Geneva's Top-Up MBA in Financial Management**, has a global career spanning **banking, finance, startups, consulting, and operations across multiple continents**. He chose SSBM Geneva to complete his MBA due to its specialized yet broad curriculum and flexible correspondence format, which suited his professional life in Australia. **Matthew credits the program with unifying his qualifications, deepening his business and financial expertise, and providing practical tools to address real-world challenges.**



**The best advice I can give to prospective DBA students: Take action and apply! This program empowers you to advance your research while building your career.**



**[READ THE FULL STORY](#)**



## Bruno Mijač

### ***Program: Executive MBA***

Current role: Deputy Director, AGS Croatia d.o.o.

Bruno Mijač, Sales is the Deputy Director at AGS Croatia and an **SSBM Geneva's MBA alumnus in Global Finance & Banking at the Zagreb Instructional Site**. With a background in economics and managerial informatics, Bruno pursued the MBA to **complement his practical experience with stronger theoretical knowledge and strategic insight**. He values the blended format for its balance of flexibility and structure, allowing him to manage professional and personal commitments while studying. He encourages prospective students to **embrace the program as an opportunity to learn, network, and grow** through hard work and continuous development.



**The MBA program at SSBM offered the perfect balance between practical application and theoretical insights, which was essential for my professional growth.**

[\*\*READ THE FULL STORY\*\*](#)



# Want to see more stories?



**SSBM**

**ALUMNUS TESTIMONIAL**

**Rui Janota**  
★★★★★

I would recommend the SSBM DBA to **experienced executives, CFOs, CEOs, and senior leaders who want to elevate their strategic impact without stepping away from their careers.**



**SSBM**

**STUDENT TESTIMONIAL**

**Siska Nurindah Sari**  
★★★★★

The reason I selected SSBM was due to its strong focus on **industry-oriented research**, its **international academic environment**, and its **flexible, executive-friendly structure.**



**SSBM**

**ALUMNUS TESTIMONIAL**

**Dr. Kranti Gedela**  
★★★★★

SSBM stood out by **allowing me to research a subject I was genuinely passionate about—an opportunity not every university offers.**



**SSBM**

**STUDENT TESTIMONIAL**

**Sara Abrashi**  
★★★★★

I see MBA in Data Science as a **critical tool** for leadership in the tech industry.



**SSBM**

**ALUMNUS TESTIMONIAL**

**Stefano Malpangotti**  
★★★★★

SSBM Geneva's Global DBA program was the **perfect match due to its emphasis on practical application.**

Discover more stories  
from our students